



Exhibitor & Sponsor Opportunities for the 2026 VA AG EXPO

2026 VA AG EXPO

The Meadow Event Park
13191 Dawn Blvd
Doswell, VA 23047

Thursday July 30, 2026

7:30 am - 2:00 pm

Contact

Manager Jeff Whitaker
Phone 804-972-7785
Website vaagexpo.com
Email vaagexpo@gmail.com





The VA AG EXPO is an annual event and the largest agricultural field day held in Virginia. As an educational, marketing, and social event, farmers and agribusinesses look forward to the VA AG EXPO each year as it moves from one working farm to another to showcase the diversity of the different areas of the state. This year the event will take place at The Meadow Event Park on Thursday, July 30, 2026, showcasing nearby Engel Family Farms.

We invite you to participate in this year's VA AG EXPO, either as an exhibitor, sponsor, or both. Your presence and participation will enable you to showcase your products and services to farmers and agribusinesses from across the state. Enclosed you will find an exhibit area layout, exhibitor and/or sponsor applications, and payment information. Please take a moment to look over pages 9 & 10 where you will find a variety of sponsorship and advertising opportunities. Even if you can't make it to the EXPO, you can still participate as a sponsor. Sponsorship not only supports the VA AG EXPO, it gives your company a chance to be more visible to the attendees.

We are excited to announce that our website is now live. Visitors can explore detailed information about the EXPO, including our history, a list of registered exhibitors and sponsors, and there's even a frequently asked questions section. The website also gives us another opportunity to showcase our sponsors.

This year, we're introducing a referral program. Any exhibitor or sponsor who refers a new exhibitor or sponsor will receive a ¼-page ad in the EXPO program booklet. There is a space on the registration where they can write you in as a referral. Help us spread the word and continue to grow the VA AG EXPO.

As exhibitors and sponsors set up on Wednesday, July 29, lunch will be provided by the Virginia Grain Producers Association and the Virginia Soybean Association as a thank you for your continued participation and support. Breakfast and lunch will be available between 7:30 AM and 2:00 PM on the day of the event. Meal vouchers are included in your booth rental and additional meal vouchers can be purchased beforehand or at the event. There will be a variety of discussions on all things agriculture, a kid's area for our future farmers, and many opportunities to learn about what Virginia agriculture has to offer.

We reserved a block of rooms at two local hotels. Reserve your room before July 8 by clicking [here](#) or [here](#) or you may use the links found on the [VA AG EXPO](#) website to reserve your room. If you have any questions or need assistance, please feel free to reach out anytime. I look forward to seeing you all in July!

Jeff Whitaker
VA AG EXPO Manager



About The Event

The VA AG EXPO is an agricultural-based trade show that travels the Commonwealth of Virginia each year, hosted by the Virginia Grain Producers Association and the Virginia Soybean Association.

The annual event has more than 100 exhibitors and sponsors showcasing the latest in farming technology. Whether you are a large acreage production farmer or a weekend lifestyle farmer, the Expo is an event you don't want to miss.



Event Highlights

To educate participants about new industry technologies and equipment

To engage the farming community with research from around the Commonwealth

To connect participants with industry support for the farming community

To support farmers in an ever-changing agricultural climate

Event Schedule



**29
JULY**

Exhibitor Set-Up

8:00 am - 4:00 pm

Exhibitors are to set up on Wednesday July 29.



The Meadow Event Park
13191 Dawn Blvd
Doswell, VA 23047

**30
JULY**

Show Date

7:30 am - 2:00 pm

Exhibitor Registration



Each exhibitor space includes 1 table and 2 chairs. Small spaces come with 2 meal vouchers, and large spaces include 4 meal vouchers. To reserve your space, please submit a completed registration form along with payment. Pipe & Drape are included with space. Please see additional purchases section below.

Company/Firm _____

Contact Name _____

Full Address _____

Phone Number _____

Email _____

Small Exhibit Space \$600
10'x10' – 1 table 2 chairs
2 meal vouchers-\$60 value

1st Choice _____
2nd Choice _____
3rd Choice _____

Large Exhibit Space \$900
20'x10' – 1 table 2 chairs
4 meal vouchers-\$120 value

1st Choice _____
2nd Choice _____
3rd Choice _____

Large Space: Please choose any two spaces

Equipment & Vehicles: See Page 6

Additional Purchases

Tables:

\$17.00 each Qty: _____

Chairs:

\$5.00 each Qty: _____

Lunch Tickets:

\$15.00 each Qty: _____

Electricity \$50 _____

1 - 2000 Watt Receptacle,
110 Volt, 20 Amps.

How did you hear about us?

_____ Online/Social Media

_____ Email

_____ Radio

_____ Referred by

Total Due

Exhibit Space = \$ _____

Additional Purchases = \$ _____

TOTAL DUE = \$ _____

Payment due by June 15

VA AG EXPO

6522 Sturgeon Point Road

Providence Forge, VA 23140

*See page 12 for credit card payment

Exhibitor Event Layout

Welcome to the 2026 VA AG EXPO. On pages 7 & 8 you will find the event layout. This year all exhibits will be indoors. Exhibitors will have the choice between a small 10x10 exhibit space that comes with 1 table, 2 chairs and 2 meal vouchers(\$60value) or a large 20x10 exhibit space that comes with 1 table, 2 chairs and 4 meal vouchers(\$120 value). Large exhibit spaces can choose any two spaces. Spaces will be separated by pipe and drape. Electricity will be available for an additional charge. As always spaces will be reserved on a first come first served basis and in order to reserve your space we need a completed registration packet including payment.

Equipment with gasoline engines may be displayed with a minimum of ¼ of a tank of gas remaining in the tank. No fuel may be drained in the facility or on the loading dock. A locking gas cap must be installed, or the tank must be adequately sealed. All battery cables must be disconnected and taped to avoid potential sparks. Electric cars – source that could cause energy spark removed and/or disabled. There will be a space outdoors for our large equipment to be showcased.

West Highlights

- Spaces 1-120
- Main Entrance
- Restrooms

East Highlights

- Spaces 121-198
- Virginia Tech/Virginia State
- Agronomy Education Area
- Dining Area



Rear Exit



Concessions

1	2
3	4
5	6
7	8
9	10
11	12
13	14

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103	104

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107	108
109	110
111	112
113	114
115	116
117	118
119	120

Main Entrance West





121	122
123	124
125	126



145	146
147	148
149	150

Advanced Agronomy Education Area



FOOD VENDORS

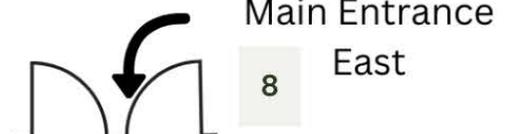


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Sponsorship & Advertising Opportunities



Event Sponsor

Highlight your business, products or services at the VA AG EXPO. Includes exposure in the official program, event day signage, and VA AG EXPO website.

GRAND SPONSOR: \$3,500
eight meal vouchers

DIAMOND SPONSOR: \$2,500
six meal vouchers

PLATINUM SPONSOR: \$1,000
four meal vouchers

GOLD SPONSOR: \$500
two meal vouchers



Program & Digital Advertising

Showcase your company in the official program of the VA AG EXPO and on our digital copy on the VA AG EXPO website

FARM: \$3,000
2-page centerfold color ad

FIELD: \$1,200
Full page color ad

ACRE: \$700
1/2 page color ad

PLOT: \$500
1/4 page color ad

Sponsorship & Advertising Opportunities



Other Sponsorships

Each sponsorship includes signage with company name/logo in the specified sponsorship area.

CIRCLE YOUR SPONSORSHIP

Lunch Area
\$1,500

Parking & Cleanup
\$1,200

Transportation
\$1,000

Beverages & Ice
\$1,000



Other Sponsorships

Each sponsorship includes signage with company name/logo in the specified sponsorship area.

CIRCLE YOUR SPONSORSHIP

Kid Zone
\$1,000

Snow Cones
\$1,000

Welcome Area
\$1,200

Agronomy Education
\$1,500

Fire & EMS
\$1,000

Sponsorship & Advertising Application



Company/Firm _____

Contact Name _____

Full Address _____

Phone _____

Email _____

Event Sponsors

- Grand \$3,500
- Diamond \$2,500
- Platinum \$1,000
- Gold \$500

Advertising: Program & Digital

- Farm \$3,000; 2-page centerfold color ad
- Field \$1,200; Full page color ad
- Acre \$700; 1/2 page color ad
- Plot \$500; 1/4 page color ad

Additional Sponsorships

- | | |
|---------------------------|----------------------------|
| Lunch Area \$1,500 | Snow Cones \$1,000 |
| Parking & Cleanup \$1,200 | Welcome Area \$1,200 |
| Transportation \$1,000 | Agronomy Education \$1,500 |
| Beverages & Ice \$1,000 | Fire & EMS \$1,000 |
| Kidz Zone \$1,000 | |

Total Due

Event Sponsor = \$_____

Advertising = \$_____

Additional Sponsorship = \$_____

TOTAL DUE = \$_____

Payment due by June 15

VA AG EXPO
 6522 Sturgeon Point Road
 Providence Forge, VA 23140

*See page 12 for credit card payment

Credit Card Authorization Form



There are two payment options available:

1. Complete the registration and send it along with a check payment to the address listed below.
2. Alternatively, you may choose to pay by credit card. Please note that a 2.5% convenience fee will be added to all credit card transactions. This fee covers the processing costs associated with credit card payments.

VA AG EXPO
6522 Sturgeon Point Rd
Providence Forge, VA 23140

To pay by phone: 804-972-7785

To authorize a one-time charge to your Credit Card listed below, please sign and complete this form.

By doing so, you consent to have us withdraw the indicated amount from your account on or after the indicated date. This consent is for a single transaction and in no case does it authorize any other operation related to your account.

I, _____, allow Virginia Commodity Events Joint Committee to charge my credit card below for \$_____ on _____ (Date)

Billing Details

Address: _____
City, State, ZIP: _____
Phone Number: _____
Email: _____

Credit Card Information

___ Visa / ___ Mastercard / ___ AMEX / ___ Discover
Cardholder's Name: _____
Credit Card Number: _____ - _____ - _____ - _____
Expiration Date: _____ / _____
Security Code (CVV): _____

Signature: _____ **Date:** _____

Exhibitor's Guide



****All exhibits and exhibitors are subject to the following regulations and guidelines: ****

1. EXHIBIT SPACES:

- Electricity is available. Please see pricing on page 5.
- LARGE EXHIBIT SPACES are approximately 20' wide x 10' deep. One table and two chairs are provided. Ideal for light and heavy equipment displays as well as flatbed and vehicle displays.
- SMALL EXHIBIT SPACES are approximately 10' x 10'. One table and two chairs are provided.
- PAYMENT FOR EXHIBIT SPACE must be made in advance. ALL PAYMENTS ARE DUE BY JUNE 15, 2026. NO REFUNDS WILL BE MADE AFTER JUNE 15, 2026.
- Exhibitors will be responsible for the SECURITY and SAFETY of their displays and associated equipment. Exhibitors are encouraged to store valuables and lock equipment when unattended. Exhibitors must NOT OBSTRUCT, BLOCK, or HIDE the general VIEW, of other exhibitors. All promotional materials and displays must be confined to your designated exhibitor space.
- PARKING - Only passenger vehicles are permitted to park in the EXHIBITORS PARKING area. Larger vehicles and trailers must park in the designated parking area assigned by the EXPO manager.
- EQUIPMENT/VEHICLES - with gasoline engines may be displayed with a minimum of ¼ of a tank of gas remaining in the tank. No fuel may be drained in the facility or on the loading dock. A locking gas cap must be installed, or the tank must be adequately sealed. All battery cables must be disconnected and taped to avoid potential sparks. Electric cars - source that could cause energy spark removed and/or disabled. There will be a small space outdoors for some of our large equipment to be showcased.

2. SETUP AND BREAKDOWN:

- EXHIBITOR REGISTRATION is between 8:00 AM to 4:00 PM Wednesday, July 29.
- LARGE EXHIBIT SPACES may be set up from 8:00 AM to 4:00 PM Wednesday, July 29. No rolling equipment may be brought in on Thursday, July 29.
- SMALL EXHIBIT SPACES may be set up between 8:00 AM and 4:00 PM Wednesday, July 29.
- SHOW HOURS are from 7:30 AM to 2:00 PM on July 30. Any SPACE UNCLAIMED by 6:45 AM Thursday, July 30 may be reassigned without refund. NO DISMANTLING is permitted before 2:00 PM without direct permission from the VA AG EXPO Manager, Jeff Whitaker. Breakdown hours are from 2:00 PM July 30 to 12:00 PM July 31.
- Exhibitor DISTRIBUTION of MATERIALS MUST BE CONFINED TO THE ASSIGNED EXHIBIT SPACE.

3. GENERAL:

- Exhibitors are responsible for providing a safe and environmentally friendly exhibit area prior to, during, and after the event. Exhibitors are required to have knowledge of and comply with all applicable laws, ordinances and regulations including those pertaining to health, safety, fire, music and selling of merchandise or products or services.
- Whenever possible, space assignments will be made according to request. VA AG EXPO management reserves the right to make final determination of all spaces with exhibitor notification whenever possible.
- The VSA & VGPA also reserve the right to refuse rental or deny display of any goods or services not in their opinion of being compatible to the general character and objectives of the exhibition.

4. MATERIAL RENTALS:

- Additional tables, chairs and lunch tickets are available (See Page 5).

EXHIBITORS & SPONSORS AGREEMENT & INDEMNIFICATION FOR PARTICIPATION IN 2026 VA AG EXPO

For good and valuable consideration, receipt of this is hereby acknowledged, by the undersigned. "Exhibitor", agrees that it's use of The Meadow Event Park properties and other properties, (the "Facility") (together with Exhibitor's space and all equipment and facilities, the "premises") shall be in accordance with all applicable laws, ordinances, rules, and regulation, including, but not limited to, those set forth on the reverse side hereof, and shall be further subject to the following obligations:

1. Exhibitor assumes the risk of all damage, loss, costs and expense, and agrees to indemnify, defend and hold harmless Virginia Grain Producers Association, Inc., a Virginia corporation, Virginia Soybean Association, Inc. a Virginia corporation, BlueHeat LLC, The Meadow Event Park, the owners and operators of the Facility, and all their respective officers, agents and employees (the "Beneficiaries) from and against any and all liability, damage, loss, cost and expense which may accrue to or be sustained by said beneficiaries, or any one or more of them, on account of any claim, suit or action made or brought by any other party for the death or injury to persons or destruction of property involving death or injury to persons or destruction of property involving Exhibitor, its employees, agents and representatives, growing out of or sustained in connection with Exhibitor's use of the Premises or in connection with Exhibitor's presence at the Facility and arising from any cause whatsoever except the gross negligence or intentionally wrongful acts of the Beneficiaries, or their respective agents or employees acting within the scope of their employment.
2. Except as set forth above, Exhibitor agrees that the Beneficiaries and their respective officers, agents and employees are hereafter relieved of any and all responsibility and liability to Exhibitors for any and all injury, loss or damage that Exhibitor or Exhibitor's officers, agents, employees or invites may incur or sustain in the course or grown out of Exhibitor's use of the Premises. Accordingly, Exhibitor hereby releases and indemnifies The Meadow Event Park, Virginia Grain Producers Association, Inc., Virginia Soybean Association, Inc. and BlueHeat LLC, and their respective officers, agents and employees, from and against any and all costs, damages, fees, expenses or liability of any type or nature whatsoever.
3. Exhibitor further covenants and agrees to indemnity and to fully pay and reimburse the Facility, its owners and operators and all of their respective officers, agents, employees for any and all costs of replacement to damaged property, equipment or other parts of the Facility which are in any way damaged, destroyed or otherwise defaced or injured by Exhibitor's use of the Premises.
4. In the event of default any party entitled to indemnification hereunder shall have the right, in addition to any damages that it may have incurred, to recover its costs and expenses incurred in enforcing its rights including, but not limited to, reasonable attorney fees.
5. Exhibitor further understands and agrees that if any of the provisions hereof contravene, or shall be invalid under, the laws of the particular state, county or jurisdiction where used, such contravention or invalidity shall not invalidate the rest of this document, but each provision hereof shall be construed as if not containing the particular provision or provisions held to be invalid, and the rights and obligations of the parties shall be construed and enforced accordingly.
6. **Exhibitor agrees that it shall maintain in full force and effect at the facility insurance in at least the amount of \$1,000,000.00 insuring Exhibitor against insurable liabilities which may occur as a consequence of its use of the Facility and the Premises. Exhibitor shall maintain a Certificate of Insurance and provide it to Beneficiaries upon demand if necessary prior to entering properties.**
7. Exhibitor further understands and agrees to the terms of the Exhibitors Application and Exhibitors Guidelines.
8. The laws of the Commonwealth of Virginia shall govern the validity, performance and enforcement of this agreement.

Exhibitor/Sponsor _____

Type of Exhibit/Display _____

Authorized Signature _____

Title _____

Date: _____

Event Date: Thursday, July 30, 2026



Show Program Exhibitor/Sponsor Listing Form 2026 VA AG EXPO

Each exhibitor and sponsor in the 2026 VA AG EXPO will receive a complimentary listing in the official show program which is distributed to all attendees and on our brand-new website. Your company name and exhibit location will also be shared in advertising for the event. Please fill out the form with your company's name, address, telephone number, website, and the representatives who will attend the show. Email a high resolution (jpeg, png) of your company logo to vaagexpo@gmail.com. This information will be listed in the program booklet and website along with your exhibit location.

Please see the example below:

VA AG EXPO
6522 Sturgeon Point RD
Providence Forge, VA 23140
804-972-7785
www.vaagexpo.com
Jeff Whitaker, Dion Miles, Kaiden Jones

Company _____
Street _____
City _____ State _____
Phone _____ Email _____
Website _____

Representatives Attending

This information will be used in advertising for the event on the VA AG EXPO website and in Facebook and Instagram advertising. If a logo is not provided, we will use the Company name in standard text in place of a logo.





**Thank you for your
consideration. We look
forward to seeing you at
VA AG EXPO 2026!**

Contact

Phone 804-972-7785

Website vaagexpo.com

Email vaagexpo@gmail.com

Address 6522 Sturgeon Point Rd., Providence Forge, VA 23140