



# Exhibitor & Sponsorship Opportunities for the 2025 VA AG EXPO

---

## 2025 VA AG EXPO

Brooke Farms  
33285 Mason Road  
Locust Grove, VA 22508

---

August 7, 2025  
7:30 am - 2:00 pm

### Contact

**Manager** Jeff Whitaker  
**Phone** 804-972-7785  
**Website** [vaagexpo.com](http://vaagexpo.com)  
**Email** [vaagexpo@gmail.com](mailto:vaagexpo@gmail.com)





The Virginia Agricultural Expo is an annual event and the largest agricultural field day held in Virginia. The VA AG EXPO, as we like to call it, always takes place on the first Thursday of August. As an educational, marketing, and social event, farmers and agribusinesses look forward to the VA AG EXPO each year as it moves from one working farm to another to showcase the diversity of the different areas of the state. This year the event will take place at Brooke Farms 33285 Mason Road Locust Grove, VA on Thursday August 7, 2025.

We invite you to participate in this year's VA AG EXPO, either as an exhibitor, sponsor, or both. Your presence and participation will enable you to showcase your products and services to farmers and agribusinesses from across the state. Enclosed you will find an exhibit area layout, exhibitor and/or sponsor applications, and payment information. Please take a moment to look over page 3 where you will find a variety of sponsorship and advertising opportunities. Even if you can't make it to the EXPO, you can still participate as a sponsor. Sponsorship not only supports the VA AG EXPO, it gives your company a chance to be more visible to the attendees.

We are excited to announce that our website is now live. Visitors can explore detailed information about the EXPO, including our history, a list of registered exhibitors and sponsors, and there's even a frequently asked questions section. The website also gives us another opportunity to showcase our sponsors.

As exhibitors and sponsors set up on Wednesday, August 6, lunch will be provided by the Virginia Grain Producers Association and the Virginia Soybean Association as a thank you for your continued participation and support. Breakfast and lunch will be available between 7:30 AM and 2:00 PM on the day of the event. Meal vouchers are included in your booth rental and additional meal vouchers can be purchased beforehand or at the event. There will be a variety of field demonstrations, a kid's area for our future farmers, and many opportunities to learn about what Virginia agriculture has to offer.

We reserved a block of rooms at the Comfort Inn & Suites Orange-Montpelier. Please use the link found on the VA AG EXPO website to reserve your room. If you have any questions or need assistance, please feel free to reach out anytime. I look forward to seeing you all in August!

Jeff Whitaker  
VA AG EXPO Manager



# About The Event

The VA AG EXPO is an agricultural-based trade show that travels the Commonwealth of Virginia each year, hosted by a member farm from the Virginia Grain Producers Association and the Virginia Soybean Association.

The annual event has more than 100 exhibitors and sponsors showcasing the latest in farming technology. Whether you are a large acreage production farmer or a weekend lifestyle farmer the Expo is an event you don't want to miss.



## Event Highlights

To educate participants about new industry technologies and equipment

---

To engage the farming community with research from around the Commonwealth

---

To connect participants with industry support for the farming community

---

To support farmers in an ever-changing agricultural climate

# Event Schedule



6  
AUG

## Exhibitor Set-Up

8:00 am – 4:00 pm

No electricity. Tents are not included in pricing, but can be purchased upon request.



Brooke Farms  
33285 Mason Road  
Locust Grove, VA 22508

7  
AUG

## Show Date

7:30 am – 2:00 pm

All exhibitors must be set up prior to 7:15 am on show date. *All vehicles will be removed from the expo site by 7:00am on the day of the show.*



# Exhibitor Registration



Each exhibitor space includes one table and two chairs. Small spaces receive two meal vouchers. Large spaces will receive four meal vouchers. Electricity and tents are not included.

**Company/Firm** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Full Address** \_\_\_\_\_

**Email** \_\_\_\_\_

**Signature & Title** \_\_\_\_\_

**Small Exhibit Space \$500**  
**12'x12'**

1st Choice \_\_\_\_\_  
2nd Choice \_\_\_\_\_  
3rd Choice \_\_\_\_\_

**Large Exhibit Space \$700**  
**40'x60'**

1st Choice \_\_\_\_\_  
2nd Choice \_\_\_\_\_  
3rd Choice \_\_\_\_\_

## Additional Purchases

### Tents:

10x10 = \$225each Qty: \_\_\_\_\_  
20x20 = \$500 each Qty: \_\_\_\_\_  
30x30 = \$750each Qty: \_\_\_\_\_  
40x40 = \$1,300 each Qty: \_\_\_\_\_

### Tables:

\$17.00 each Qty: \_\_\_\_\_

### Chairs:

\$5.00 each Qty: \_\_\_\_\_

### Lunch Tickets:

\$10.00 each Qty: \_\_\_\_\_

## Total Due

Exhibit Space = \$ \_\_\_\_\_  
Additional Purchases = \$ \_\_\_\_\_  
TOTAL DUE = \$ \_\_\_\_\_

## Payment due by July 1

VA AG EXPO  
6522 Sturgeon Point Road  
Providence Forge, VA 23140

\*See page 12 for credit card payment

# Exhibitor Event Layout

## 2025 VA AG EXPO Layout Update:

As part of our efforts to improve the event experience for 2025, we're introducing a new layout that brings the field plots closer to the exhibit areas. To make this happen, we've divided the expo site into two distinct zones:

- Zone A will feature:
  - Large Exhibit Spaces A – N
  - Small Exhibit Spaces 1 – 36
  - VA Tech's Educational Area
  - Soybean Variety Trials
  - Soil Pit
- Zone B will feature:
  - Large Exhibit Spaces S – LL
  - Small Exhibit Spaces 37 – 72
  - VA State's Educational Area
  - Agronomy Education Area
  - Corn Variety Trials
  - Soil Pit

Please note that while this layout serves as a guide, it does not indicate the exact location of each exhibit space. The size of your exhibit space will remain the same, but the location may change if necessary.



**LARGE SPACE**



**SMALL SPACE**



**SOIL PIT**



**AGRONOMY EDUCATION AREA**



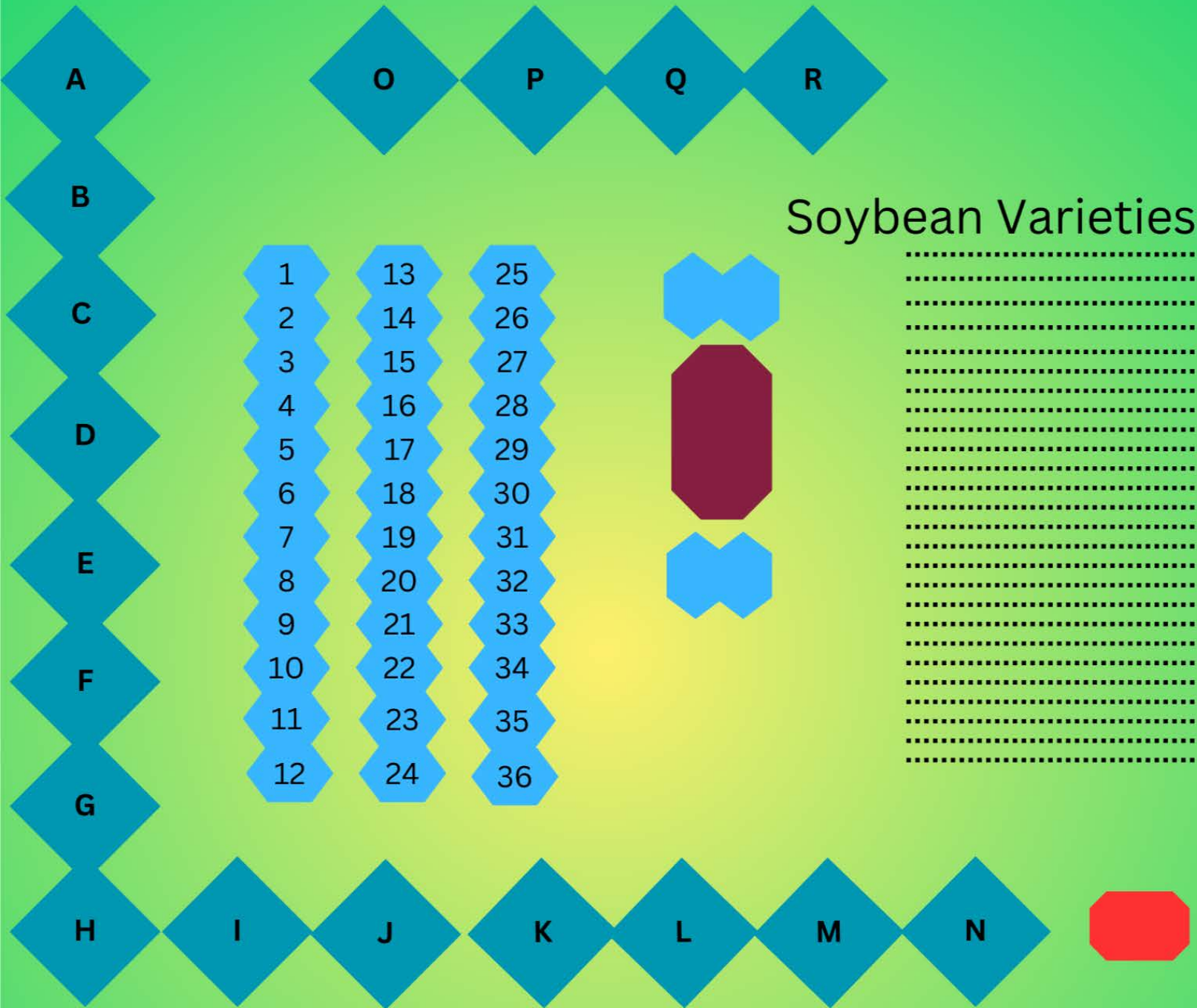
**VA TECH**



**VA State**

Not to scale

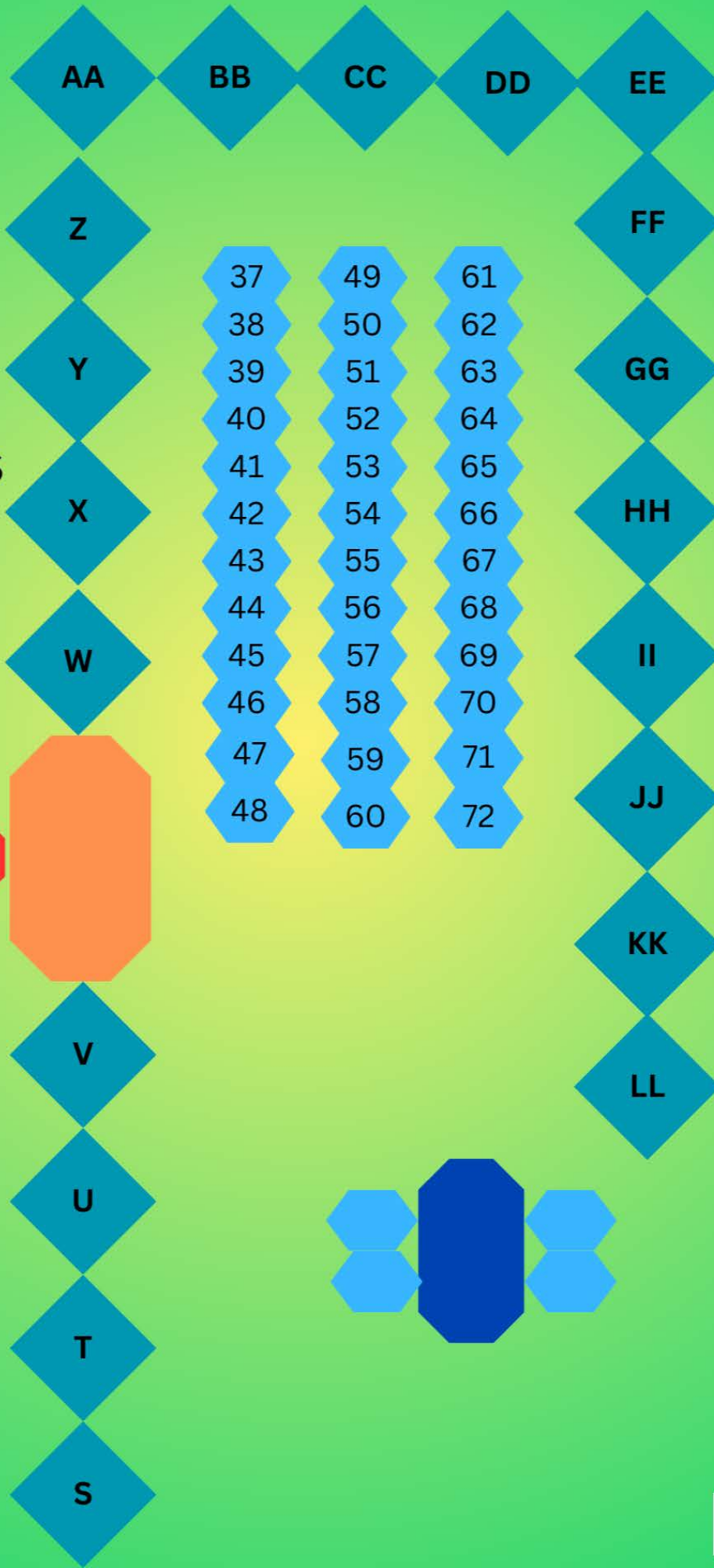
# Zone A



Not to scale

# Zone B

Corn Varieties





# Sponsorship & Advertising Opportunities



## Event Sponsor

Highlight your business, products or services at the VA AG EXPO. Includes exposure in the official program, event day signage, and VA AG EXPO website.

GRAND SPONSOR: \$3,000  
eight meal vouchers

DIAMOND SPONSOR: \$2,500  
six meal vouchers

PLATINUM SPONSOR: \$1,000  
four meal vouchers

GOLD SPONSOR: \$500  
two meal vouchers



## Program & Digital Advertising

Showcase your company in the official program of the VA AG EXPO and on our digital copy on the VA AG EXPO website

FARM: \$3,000  
2-page centerfold color ad

FIELD: \$1,200  
Full page color ad

ACRE: \$700  
1/2 page color ad

PLOT: \$500  
1/4 page color ad

# Sponsorship & Advertising Opportunities



## Other Sponsorships

Each sponsorship includes signage with company name/logo in the specified sponsorship area.

### CIRCLE YOUR SPONSORSHIP LEVEL

Lunch Tent  
\$1,500

---

Parking & Cleanup  
\$1,200

---

Transportation  
\$1,000

---

Beverage Tent & Ice  
\$1,000

---

Restroom Facilities &  
Handwashing  
\$1,500



## Other Sponsorships

Each sponsorship includes signage with company name/logo in the specified sponsorship area.

### CIRCLE YOUR SPONSORSHIP LEVEL

Kid Zone  
\$1,000

---

Snow Cones  
\$1,000

---

Additional Signage  
\$1,000

---

Welcome Tent  
\$1,000

---

Cooling Station  
\$700

---

Agronomy Education  
\$1,000

# Sponsorship & Advertising Application



Company/Firm \_\_\_\_\_

Contact Name \_\_\_\_\_

Full Address \_\_\_\_\_

Phone & Email \_\_\_\_\_

Signature & Title \_\_\_\_\_

## Event Sponsors

- Grand \$3,000
- Diamond \$2,500
- Platinum \$1,000
- Gold \$500

## Advertising: Program & Digital

- Farm \$3,000; 2-page centerfold color ad
- Field \$1,200; Full page color ad
- Acre \$700; 1/2 page color ad
- Plot \$500; 1/4 page color ad

## Additional Sponsorships

- |                                   |                            |
|-----------------------------------|----------------------------|
| Lunch Sponsor \$1,500             | Snow Cones \$1,000         |
| Parking & Cleanup \$1,200         | Additional Signage \$1,000 |
| Transportation \$1,000            | Welcome Tent \$1,000       |
| Beverage Tent & Ice \$1,000       | Cooling Station \$700      |
| Restrooms & Wash Stations \$1,500 | Agronomy Education \$1,000 |
| Kidz Zone \$1,000                 |                            |

## Total Due

Event Sponsor = \$\_\_\_\_\_

Advertising = \$\_\_\_\_\_

Additional Sponsorship = \$\_\_\_\_\_

**TOTAL DUE = \$\_\_\_\_\_**

## Payment due by July 1

VA AG EXPO  
 6522 Sturgeon Point Road  
 Providence Forge, VA 23140

\*See page 12 for credit card payment

# Credit Card Authorization Form



There are two payment options available:

1. You can complete the registration and send it along with a check payment to the address listed below
2. Alternatively, you may choose to pay by credit card. Please note that a 2.5% convenience fee will be added to all credit card transactions. This fee covers the processing costs associated with credit card payments.

VA AG EXPO  
6522 Sturgeon Point Rd  
Providence Forge, VA 23140

To pay by phone: 804-972-7785

To authorize a one-time charge to your Credit Card listed below, please sign and complete this form.

By doing so, you consent to have us withdraw the indicated amount from your account on or after the indicated date. This consent is for a single transaction and in no case does it authorize any other operation related to your account.

I, \_\_\_\_\_, allow Virginia Commodity Events Joint Committee to charge my credit card below for \$\_\_\_\_\_ on \_\_\_\_\_ (Date)

### Billing Details

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

### Credit Card Information

Visa /  Mastercard /  AMEX /  Discover

Cardholder's Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Expiration Date: \_\_\_\_\_ / \_\_\_\_\_

Security Code (CVV): \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# Exhibitor's Guide



\*\*\*\*All exhibits and exhibitors are subject to the following regulations and guidelines: \*\*\*\*

## 1. EXHIBIT SPACES:

- NO ELECTRICITY PROVIDED AT ANY EXHIBIT SPACE
- LARGE EXHIBIT SPACES are approximately 40' wide x 60' deep. One table and two chairs are provided. Ideal for light and heavy equipment displays as well as flatbed and vehicle displays.
- SMALL EXHIBIT SPACES are approximately 12' x 12'. One table and two chairs are provided. Tent not included with space but are available to rent (See page 2 for pricing).
- PAYMENT FOR EXHIBIT SPACE must be made in advance. ALL PAYMENTS ARE DUE BY JULY 1, 2025. NO REFUNDS WILL BE MADE AFTER JULY 1, 2025.
- Exhibitors will be responsible for the SECURITY and SAFETY of their displays and associated equipment. Exhibitors are encouraged to store valuables and lock equipment when unattended. Exhibitors must NOT OBSTRUCT, BLOCK, or HIDE the general VIEW, of other exhibitors. All promotional materials and displays must be confined to your designated exhibitor space.
- PARKING - Only passenger vehicles are permitted to park in the EXHIBITORS PARKING area. Larger vehicles and trailers must park in the designated parking area assigned by the EXPO manager.

## 2. SETUP AND BREAKDOWN:

- EXHIBITOR REGISTRATION is between 8:00 AM to 4:00 PM Wednesday, August 6.
- LARGE EXHIBIT SPACES may be set up from 8:00 AM to 4:00 PM Wednesday, August 6. No rolling equipment may be brought in on Thursday, August 7.
- SMALL EXHIBIT SPACES may be set up between 8:00 AM and 4:00 PM Wednesday, August 6. Vehicles must be moved from the expo site by 7:00am on the show day.
- SHOW HOURS are from 7:30 AM to 2:00 PM on August 7. Any SPACE UNCLAIMED by 6:45 AM Thursday, August 7 may be reassigned without refund. NO DISMANTLING is permitted before 2:00 PM without direct permission from the VA AG EXPO Manager, Jeff Whitaker. Breakdown hours are from 2:00 PM August 7 to 12:00 PM August 8.
- Exhibitor DISTRIBUTION of MATERIALS MUST BE CONFINED TO THE ASSIGNED EXHIBIT SPACE.
- The exhibit area is an open field with no paved roads.

## 3. GENERAL:

- Exhibitors are responsible for providing a safe and environmentally friendly exhibit area prior to, during, and after the event. Exhibitors are required to have knowledge of and comply with all applicable laws, ordinances and regulations including those pertaining to health, safety, fire, music and selling of merchandise or products or services.
- Whenever possible, space assignments will be made according to request. VA AG EXPO management reserves the right to make final determination of all spaces with exhibitor notification whenever possible.
- The VSA & VGPA also reserve the right to refuse rental or deny display of any goods or services not in their opinion of being compatible to the general character and objectives of the exhibition.

## 4. MATERIAL RENTALS:

- Additional tables, chairs and lunch tickets are available (See Page 5).

# EXHIBITORS & SPONSORS AGREEMENT & INDEMNIFICATION FOR PARTICIPATION IN 2025 VA AG EXPO

For good and valuable consideration, receipt of this is hereby acknowledged, by the undersigned. "Exhibitor", agrees that it's use of Brooke Farms properties and other properties, (the "Facility") (together with Exhibitor's space and all equipment and facilities, the "premises") shall be in accordance with all applicable laws, ordinances, rules, and regulation, including, but not limited to, those set forth on the reverse side hereof, and shall be further subject to the following obligations:

1. Exhibitor assumes the risk of all damage, loss, costs and expense, and agrees to indemnify, defend and hold harmless Virginia Grain Producers Association, Inc., a Virginia corporation, Virginia Soybean Association, Inc. a Virginia corporation, BlueHeat LLC, the owners and operators of the Facility, and all their respective officers, agents and employees (the "Beneficiaries) from and against any and all liability, damage, loss, cost and expense which may accrue to or be sustained by said beneficiaries, or any one or more of them, on account of any claim, suit or action made or brought by any other party for the death or injury to persons or destruction of property involving death or injury to persons or destruction of property involving Exhibitor, its employees, agents and representatives, growing out of or sustained in connection with Exhibitor's use of the Premises or in connection with Exhibitor's presence at the Facility and arising from any cause whatsoever except the gross negligence or intentionally wrongful acts of the Beneficiaries, or their respective agents or employees acting within the scope of their employment.
2. Except as set forth above, Exhibitor agrees that the Beneficiaries and their respective officers, agents and employees are hereafter relieved of any and all responsibility and liability to Exhibitors for any and all injury, loss or damage that Exhibitor or Exhibitor's officers, agents, employees or invites may incur or sustain in the course or grown out of Exhibitor's use of the Premises. Accordingly, Exhibitor hereby releases and indemnifies Brooke Farms, Virginia Grain Producers Association, Inc., Virginia Soybean Association, Inc. and BlueHeat LLC, and their respective officers, agents and employees, from and against any and all costs, damages, fees, expenses or liability of any type or nature whatsoever.
3. Exhibitor further covenants and agrees to indemnity and to fully pay and reimburse the Facility, its owners and operators and all of their respective officers, agents, employees for any and all costs of replacement to damaged property, equipment or other parts of the Facility which are in any way damaged, destroyed or otherwise defaced or injured by Exhibitor's use of the Premises.
4. In the event of default any party entitled to indemnification hereunder shall have the right, in addition to any damages that it may have incurred, to recover its costs and expenses incurred in enforcing its rights including, but not limited to, reasonable attorney fees.
5. Exhibitor further understands and agrees that if any of the provisions hereof contravene, or shall be invalid under, the laws of the particular state, county or jurisdiction where used, such contravention or invalidity shall not invalidate the rest of this document, but each provision hereof shall be construed as if not containing the particular provision or provisions held to be invalid, and the rights and obligations of the parties shall be construed and enforced accordingly.
6. Exhibitor agrees that it shall maintain in full force and effect at the facility insurance in at least the amount of \$1,000,000.00 insuring Exhibitor against insurable liabilities which may occur as a consequence of its use of the Facility and the Premises. Exhibitor shall provide Beneficiaries with a Certificate of Insurance prior to entering properties.
7. Exhibitor further understands and agrees to the terms of the Exhibitors Application and Exhibitors Guidelines.
8. The laws of the Commonwealth of Virginia shall govern the validity, performance and enforcement of this agreement.

Exhibitor/Sponsor \_\_\_\_\_

Type of Exhibit/Display \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Title \_\_\_\_\_

Date: \_\_\_\_\_

**Event Date: Thursday, August 7, 2025**



# Show Program Exhibitor/Sponsor Listing Form 2025 VA AG EXPO

Each exhibitor and sponsor in the 2025 VA AG EXPO will receive a complimentary listing in the official show program which is distributed to all attendees and on our brand-new website. Your company name and exhibit location will also be shared in advertising for the event. Please fill out the form with your company's name, address, telephone number, website, and the representatives who will attend the show. Email a high resolution (jpeg, png) of your company logo to [vaagexpo@gmail.com](mailto:vaagexpo@gmail.com). This information will be listed in the program booklet and website along with your exhibit location.

***Please see the example below:***

VA AG EXPO  
6522 Sturgeon Point RD  
Providence Forge, VA 23140  
804-972-7785  
[www.vaagexpo.com](http://www.vaagexpo.com)  
Jeff Whitaker, Dion Miles, Kaiden Jones

Company \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_  
Phone \_\_\_\_\_ Email \_\_\_\_\_  
Website \_\_\_\_\_

Representatives Attending  
\_\_\_\_\_  
\_\_\_\_\_

*This information may be used in advertising for the event on the VA AG EXPO website and Facebook advertising.*





**Thank you for your  
consideration. We look  
forward to seeing you at  
VA AG EXPO 2025**

## **Contact**

**Phone** 804-972-7785

**Website** [vaagexpo.com](http://vaagexpo.com)

**Email** [vaagexpo@gmail.com](mailto:vaagexpo@gmail.com)

**Address** 6522 Sturgeon Point Rd., Providence Forge, VA 23140